

About the new iRA 2.0 for ICE customers & iRA.ev for EV customers

With the Curvv and the Curvv.ev, customers will now experience the opportunity to upgrade to an enhanced iRA app.

The new iRA Apps (iRA 2.0 for ICE & iRA.ev for EV) are refreshed & consolidated version of connected & standard apps, also offering a host of new features for all vehicle ownership needs. The new apps will be available for Curvv ICE & Curvv.ev customers to begin with, while the existing customers of iRA & Zconnect will be migrated in a phased manner.

Key features of the Apps include:

All-new Tata.ev Charge-point aggregator & route planner (iRA.ev)

1. **Tata.ev Charge-point aggregator:** Live availability of 9000+ chargers with insights available range, range required to reach charger, type of charger, status of charger.
2. **Route planner:** Seamless planning of trip along with live status of chargers en-route one's destination

Host of new features for customers of iRA 2.0 & iRA.ev

New features will be accessible for all customers (even without connected services), making this an ideal co-pilot for a Tata Motors ICE and EV.

1. Service booking: Book a service for your car through online slots available at the dealer
2. Roadside assistance: Effortlessly request roadside assistance with just a few taps, ensuring prompt support whenever you need it most.
3. Accessories: Purchase accessories of your choice and get them fitted at nearest dealer
4. Rewards: Earn & burn 'Tata Neu' coins for select services availed (e.g. Service booking, Accessories payment)
5. Purchase value added services: Explore and buy the connected car resubscription, annual maintenance contract, extended warranty & roadside assistance of choice
6. Trade in request: Place valuation request of your existing Tata car for a new Tata Car

Enhanced performance & functionality of connected features with iRA 2.0 & iRA.ev

1. Vehicle status
2. Remote commands
3. Safety and Security
4. Location/ Navigation
5. Driving Score
6. Charging/ Fuel Assistance and History
7. Alerts/ Notifications
8. Health Monitoring
9. Trips

Connected services will now be offered in packs* at attractive new prices, starting INR 1,999 (exclusive of GST) per year.



Tata Motors iRA 2.0



Tata Motors iRA.ev

*applicable for vehicles with compatible hardware