

Tata Ace Gold Diesel +

Riding on the success of the immensely popular Tata Ace Gold, Tata Motors, India's largest commercial vehicle manufacturer, launches a new diesel variant of the mini-truck, the Tata Ace Gold Diesel + priced at Rs. 5.68 lakh. The new variant, along with technological upgrades, now comes bundled with several innovative service packages to allow complete peace of mind to the customer. Under the Freedom Platinum Annual Maintenance Contract (AMC), customers are assured a seamless and hassle-free after-sales experience for just Rs. 1440 for 3 years/75,000km* which is just Rs. 40 per month*. Extending the enhanced reliability of this model, Tata Motors is also offering best-in-the-industry value-added services like Uptime Guarantee and a 24-hour Workshop Turnaround Time Guarantee that make the Tata Ace Gold Diesel + a lucrative buying prospect. The vehicle offers attributes that help in elevating the vehicle uptime, fuel efficiency and earning potential, making it the most attractive proposition in the segment.

The Tata Ace Gold Diesel +, available in 3 colour options – Irish Cream, Titanium White and the newly launched Azure Blue, is equipped with advanced exhaust after-treatment system that makes the mini-truck more fuel-efficient and increases its uptime in all kinds of duty cycles, loads and speeds. The technological enhancements, coupled with the value-added services, ensure the highest profitability for the customers.

USPs:

- Trusted and reliable engine, delivering 14.7 Kw (20HP) power and 45Nm torque
- High Payload of 750 Kg
- Gear Shift Advisor for high fuel efficiency
- Digital Display Cluster
- Warranty of 2 years / 72000 Kms for peace of mind

This vehicle ideally suited for numerous applications across domains, which include Agri products, pharma and food products, refrigerated transportation, FMCG and FMCD goods, e-commerce, furniture, construction materials, packed LPG cylinders as well as distribution of fruits, vegetables, beverages and water bottles.

Technical Specifications:

Parameter	Description
Engine	2 Cylinder 702 CC NA DI Diesel Engine
Max Power	14.7 kW (20HP) @ 3600 RPM
Max Torque	45 N-m @ 1800 - 2000 RPM
Clutch	Single plate dry friction diaphragm type
Gear Box	GBS 65-4/6.31
Suspension Front	Parabolic leaf spring
Suspension Rear	Semi-elliptical leaf spring
Tyres	145R12 LT 8PR Radial Tubeless Tyres
Dimensions (mm)	
Length	3800 mm

for immediate use

PRODUCT NOTE

Width	1500 mm
Height	1845 (un laden) mm
Wheelbase	2100 mm
Cargo Box Options	Flat Bed and CLB Half Deck
Cargo Box Dimensions	2200 X 1490 X 300 mm
Min TCR	4300
Weight	
Max GVW	1675 kg
Payload	750 kg