

Tata Ace Gold Diesel +

Riding on the success of the immensely popular Tata Ace Gold, Tata Motors, India's largest commercial vehicle manufacturer, launches a new diesel variant of the mini-truck, the Tata Ace Gold Diesel + priced at Rs. 5.68 lakh. The new variant, along with technological upgrades, now comes bundled with several innovative service packages to allow complete peace of mind to the customer. Under the Freedom Platinum Annual Maintenance Contract (AMC), customers are assured a seamless and hassle-free after-sales experience for just Rs. 1440 for 3 years/75,000km* which is just Rs. 40 per month*. Extending the enhanced reliability of this model, Tata Motors is also offering best-in-the-industry value-added services like Uptime Guarantee and a 24-hour Workshop Turnaround Time Guarantee that make the Tata Ace Gold Diesel + a lucrative buying prospect. The vehicle offers attributes that help in elevating the vehicle uptime, fuel efficiency and earning potential, making it the most attractive proposition in the segment.

The Tata Ace Gold Diesel +, available in 3 colour options – Irish Cream, Titanium White and the newly launched Azure Blue, is equipped with advanced exhaust after-treatment system that makes the mini-truck more fuel-efficient and increases its uptime in all kinds of duty cycles, loads and speeds. The technological enhancements, coupled with the value-added services, ensure the highest profitability for the customers.

USPs:

- Trusted and reliable engine, delivering 14.7 Kw (20HP) power and 45Nm torque
- High Payload of 750 Kg
- Gear Shift Advisor for high fuel efficiency
- Digital Display Cluster
- Warranty of 2 years / 72000 Kms for peace of mind

This vehicle ideally suited for numerous applications across domains, which include Agri products, pharma and food products, refrigerated transportation, FMCG and FMCD goods, e-commerce, furniture, construction materials, packed LPG cylinders as well as distribution of fruits, vegetables, beverages and water bottles.

Technical Specifications:

| Parameter | Description |
|------------------|--|
| Engine | 2 Cylinder 702 CC NA DI Diesel Engine |
| Max Power | 14.7 kW (20HP) @ 3600 RPM |
| Max Torque | 45 N-m @ 1800 - 2000 RPM |
| Clutch | Single plate dry friction diaphragm type |
| Gear Box | GBS 65-4/6.31 |
| Suspension Front | Parabolic leaf spring |
| Suspension Rear | Semi-elliptical leaf spring |
| Tyres | 145R12 LT 8PR Radial Tubeless Tyres |
| Dimensions (mm) | |
| Length | 3800 mm |

for immediate use

PRODUCT NOTE

| | |
|----------------------|----------------------------|
| Width | 1500 mm |
| Height | 1845 (un laden) mm |
| Wheelbase | 2100 mm |
| Cargo Box Options | Flat Bed and CLB Half Deck |
| Cargo Box Dimensions | 2200 X 1490 X 300 mm |
| Min TCR | 4300 |
| Weight | |
| Max GVW | 1675 kg |
| Payload | 750 kg |