

3,00,000th Nexon rolls out of the Ranjangaon Facility
Tata Motors adds to this celebration by extending the portfolio
~ Launches the XZ+ (P) / XZA+ (P) and XZ+ (HS) / XZA+ (HS) variants ~

Mumbai, February 28, 2022: Tata Motors, India’s leading automotive brand, today celebrated the roll – out of the 3,00,000th Nexon – India’s first GNCAP 5star rated car, from its Ranjangaon facility in Pune. Since the 200k roll – out in June 2021, Tata Motors recorded 100k units of the Nexon, in less than 8 months. While being recently featured in the top 5 highest selling cars in India, the Nexon has multiple awards to its credibility, making it the #1 selling Compact SUV in its segment. Furthermore, the brand Nexon has not only proved its mettle in the internal combustion space but has broken the shackles to lead the EV revolution in India. Driven and proven over 50 million kms, the Nexon EV has saved close to 9860 tonnes of CO2 emissions, which is equivalent to planting of 1.47 Lakh trees. With 13500+ happy customers, Nexon EV currently dominates the Indian EV 4-wheeler segment with a market share of more than 62% (YTD).

Petrol Variants	Price List: INR (Ex-showroom, Delhi)
XZ+ (P)	1158900/-
XZA+ (P)	1223900/-
XZ+ (HS)	1086800/-
XZA+ (HS)	1151800/-
Note: All prices are for the starting range	

To mark this milestone and keeping the New Forever brand promise, Tata Motors today launched 4 new variants in the top trims of this successful compact SUV - the XZ+ (P) / XZA+ (P) and XZ+ (HS) / XZA+ (HS) in both petrol & diesel with a new colour option in Royale Blue. These variants will also be offered in the #Dark avatar. With bookings commencing today, the new variants will be available across all Tata Motors authorized dealerships.

Commenting on this milestone, Mr. Shailesh Chandra, Managing Director, Tata Motors Passenger Vehicles Ltd., and Tata Passenger Electric Mobility Ltd. said, “It is indeed a moment of pride to witness the roll – out of the 3,00,000th Tata Nexon – a landmark product in the turnaround of Tata Motors Passenger Vehicles. Being an integral part of the New Forever range, brand Nexon has successfully established its popularity in the compact SUV segment since its launch in 2017 and has become a part of many families. Adding to the popularity of the ICE variant, the Nexon EV too has created a niche for itself and has gained immense recognition from its customers. The story of building a strong and safe SUV brand started with the Nexon – being the first Global NCAP 5 star rated car in India. Creating benchmarks in safety, Tata Nexon has also been widely appreciated for its striking design, superior ride and handling characteristics, spirited performance, and comfort.”

He further added, “The success of Nexon has been pivotal in proving our leadership in the SUV segment and to rejoice this momentous occasion, we have expanded our Nexon portfolio by adding four new variants in the line-up for our customers. We are confident that the Nexon will continue to help expand our customer base and bolster the growth of Tata Motors in the future.”

The new Nexon XZ+ (P) / XZA+ (P) variants will be equipped with additional premium features such as Premium Benecke Kaliko Leatherette ventilated front seats, air purifier and auto dimming IRVM. Additionally, the new XZ+ (HS) / XZA+ (HS) variants will sport an air purifier to make the drives healthier for the occupants. These additional features will also be available in their respective #Dark editions.

Launched in 2017, Tata Motors has constantly modernized the Nexon for safety, design, regulations, emissions, aspirational and segment defining feature additions. This has helped the Nexon to stay contemporary and in line with the evolving customer needs. With the introduction of the recently launched Kaziranga Edition, the Nexon will now be available in 40 variants, offering customers an array of options at different price points to choose from, according to their

for immediate use

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requirements. The range will include 22 variants in petrol and 18 variants in diesel with automatic and manual transmission options.

The Nexon has been the flagbearer of Tata Motors' commitment to safety as it has paved way for other cars from Tata Motors like the Punch, Altroz, Tiago and Tigor to establish new benchmarks in car safety in each of their respective segments. It is one of the most successful products from the New Forever range of Tata Motors' portfolio.

To know more about offers and car buying options, call your nearest dealership or visit <https://cars.tatamotors.com/suv/nexon>

Ends

About Tata Motors

Part of the USD 109 billion Tata group, Tata Motors Limited (NYSE: TTM; BSE: 500570 and 570001; NSE: TATAMOTORS and TATAMTRDVR), a USD 34 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks, and buses, offering extensive range of integrated, smart, and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and amongst the top three in the passenger vehicles market.

Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state-of-the-art design and R&D centers located in India, UK, US, Italy, and South Korea. With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by preparing a tailor-made product strategy, leveraging the synergy between the Group companies, and playing an active role liaising with the Government in developing the policy framework.

With operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia, supported by a strong global network of 103 subsidiaries, 9 associate companies, 4 joint ventures and 2 joint operations as on March 31, 2021, Tata Motors' commercial and passenger vehicles are marketed in countries, spread across Africa, Middle East, South & Southeast Asia, Australia, South America, Russia, and other CIS countries.

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