

Future of Mobility Safer. Smarter. Greener.

Tata Motors is spearheading the transition to sustainable, connected and safer mobility. Combining its core strength of engineering with cutting-edge technologies and its human centric design philosophy, the Company is re-imagining its entire product portfolio, value chain and operations to offer holistic solutions and augmented experiences to its customers, in line with their aspirations and lifestyle. The Company is also investing in world-class, new age powertrains to deliver low emissions and superior performance, and is strategically well positioned to offer multiple green fuel options powered by CNG, electric and hydrogen—across segments.

While Tata Motors has been the first in India to mainstream EVs for personal mobility, it is now working towards making EVs both aspirational and affordable; EVs are estimated to account for 50% of its portfolio by 2030. JLR's long-term strategy of going fully electric is accelerating in perfect synergy. Together, Tata Motors' and JLR will offer a full suite of green mobility choices for people and cargo transport—from Ace EV – the warhorse of last-mile connectivity, to the ultra-premium, Range Rover.

At Tata Motors, transition to sustainable mobility extends beyond green fuel options to developing charging infrastructure, fuel cell technology and material substitution. The Company continues to explore every new technology that can decarbonise mobility and promotes circularity with the goal of achieving Net Zero emissions by 2045.

